

Greg MacEachern

Senior Vice-President Proof Strategies



Greg has been working in the private sector advising clients on federal, provincial, territorial and municipal governments for over a decade. He has been leading government relations at Proof since 2011.

Following graduation from St. Francis Xavier University, Greg was hired as a caucus researcher for the government of NS Premier Dr. John Savage. Since that first job Greg has worked in all three levels of government, including as a senior ministerial advisor both provincially and federally.

In addition to working as Director of Communications to the President of the Treasury Board, Greg also provided media support to Prime Minister Paul Martin. Working both within government and during election campaigns, Greg built strong relationships with national, regional, and business media in

Canada, as well as with the Parliamentary Press Gallery in Ottawa.

In addition to his professional experience, Greg is known for his political media commentary, weekly on CTV's Power Play, as well as a Huffington Post podcast contributor and with various other media outlets. Greg was named by The Hill Times to their Top 25 Parliament Hill Staffers List in 2007 and 2008, and has been named frequently to their list of Canada's Top 100 Lobbyists, most recently in 2018.